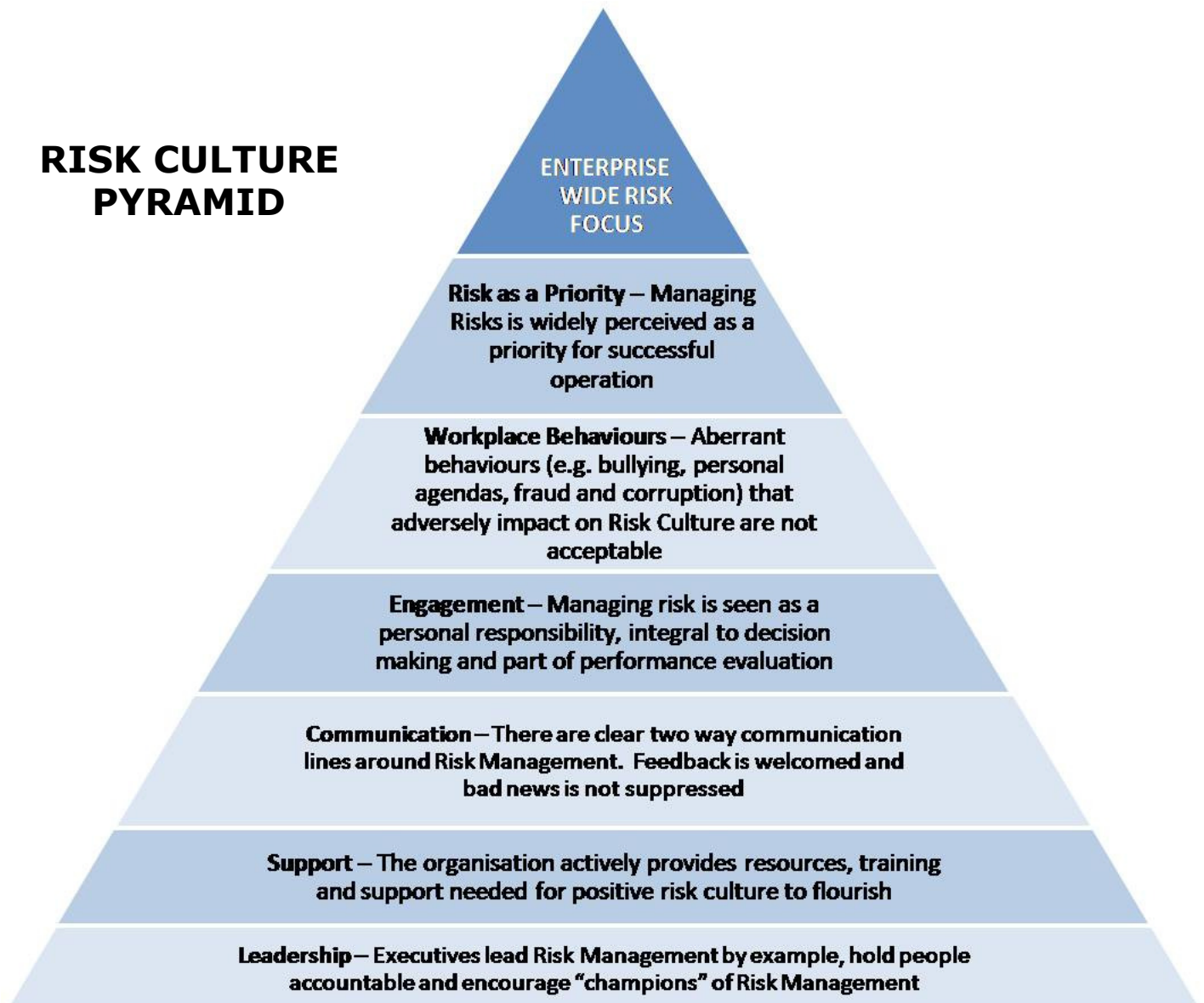
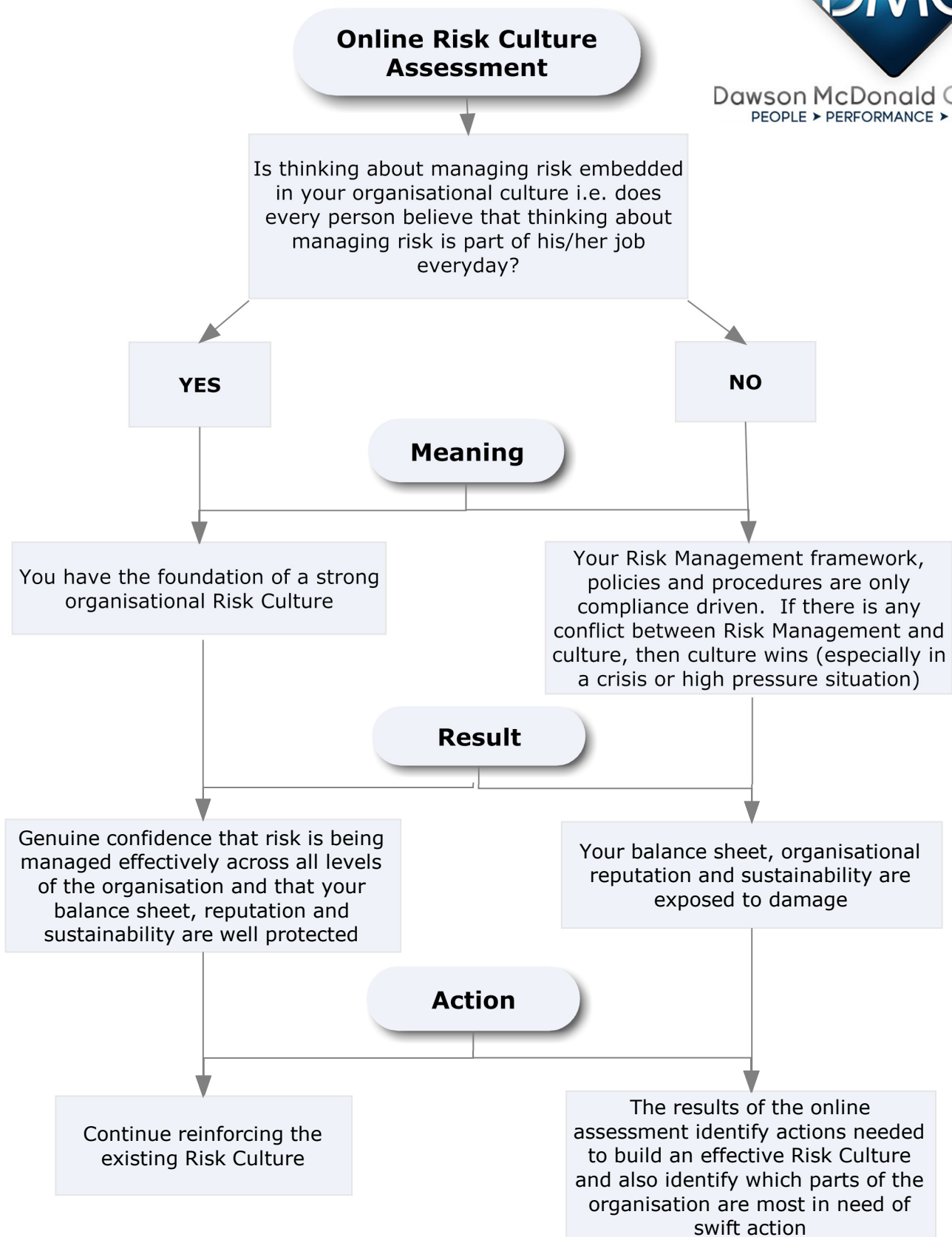


Danger! If Culture is not fully aligned with Risk Strategy, Culture wins - you lose.

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RISK CULTURE PYRAMID





Our research to date shows that most organisations have a considerable way to go to move from a compliance driven Risk Culture to one where thinking about managing risk is *"part of how things get done around here"*. Our analysis of responses to the online assessment by your staff will also provide benchmarking to show the extent to which your organisation has a Risk Culture that is better than other organisations, worse than those or about the same.